## Message Text

## UNCLASSIFIED

PAGE 01 TEHRAN 05132 120825Z ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W

-----120833Z 041364 /16

R 120506Z JUN 77

FM AMEMBASSY TEHRAN

TO USDOC WASHDC

INFO SECSTATE WASHDC 2996

**UNCLAS TEHRAN 5132** 

E.O.11652: N/A TAGS: BBSR, IR SUBJ: WTDR/FTI

REF: USDOC 9473

- 1. IRAN 2. CNTRY CODE: 507 SER NO:
- 4. CYCLE COMPANY LTD.
- 4A. CODE: K 4B. CODE: A 4C. CODE:
- 5. NORTH ROOSEVELT AVENUE, NO. 38/1 GOHAR-DERAKHSHAN STREET
- 6. TEHRAN, IRAN
- 7. ESTABL: 1968 8. EMPL: 50 9. SIZE: (20-X) MEDIUM
- 10. REPUTATION: (22-X) GOOD
- 11. IMPORTS SANITARY WARE EQUIPMENT; IMPORTS, INSTALLS AND

PROVIDES TECHNICAL SERVICES FOR CENTRAL HEATING AND GAS

EQUIPMENT (AS CONTRACTOR) THROUGHOUT IRAN.

12. RPT. DATE: 6/77

13A. 16230/8 GENERAL CONTRACTOR FOR WATER, SEWER AND GAS

VALVES, PIPELINES AND REGULATORS.

13B. 34310/532 IMP.DIST.AGT. OF SANITARY WARE

13C. 35850/532 IMP. DIST. AGT. OF CENTRAL HEATING

13D. 34940/532 IMP.DIST.AGT. OF GAS VALVES,

REGULATORS AND PIPELINES

13E. 34330/D INTERESTED IN REPRESENTING ON AGENCY

BASIS U.S. MANUFACTURERS OF GAS BURNERS

14. CONTACT: MR. MEHDI KOUSARI TITLE: MANAGING DIRECTOR

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15. CABLE: NA 16. TELEX: 213403 BTCO IR ATTN: CYCLE COMPANY

17. TEL: 833102, 834779

18. FINANCIAL REFS: BANK MELLI IRAN: BANK

SADERAT (S. IRANSHAHR BRANCH); MERCANTILE BANK OF

IRAN & HOLLAND (ROOSEVELT BRANCH), BANK OMRAN

(ROOSEVELT BRANCH)

19. TRADE REFS: CRANE COMPANY (SANITARY WARE PRODUCTS)

N.Y., BANKERS TRUST COMPANY, TEHRAN, IRAN 20. AGENCY REPS: CRANE COMPANY, U.S.A. SANITARY WARE; CRANE COMPANY; U.S.A. VALVES; CRANE COMPANY, CANADA, SANITARY WARE; ROCKWELL INTERNATIONAL, VALVES AND REGULATORS (DISTRIBUTOR ONLY) 21. ESTABLISHED IN 1968, FIRM IS NOW THE EXCLUSIVE REPRESENTATIVE OF CRANE COMPANY OF NEW YORK FOR SANITARY WARE PRODUCTS. AS A CONTRACTOR, FIRM ALSO INSTALLS AND PROVIDES TECHNICAL SERVICES OF GAS EQUIPMENT AND CENTRAL HEATING EQUIPMENT THAT ARE IMPORTED BY THE CONCERN. WITH 50 EMPLOYEES, CONCERN IS OWNED AND MANAGED BY MR. MEHDI KOUSARI, ACTING AS MANAGING DIRECTOR. MR. MOHSEN GOHARIN, THE CHAIRMAN OF THE BOARD IS THE OTHER SHAREHOLDER. BANKING SOURCES REPORT FIRM'S REGISTERED CAPITAL AS 2 MILLION RIALS, WHILE THE COMPANY REPORTS ITS WORKING CAPITAL AS 200 MILLION RIALS AND ANNUAL SALES VOLUME AS 1.8 BILLION RIALS. BANKING SOURCES REPORT FIRM'S REPUTATION AS GOOD. EMBASSY RECOMMENDS FIRM AS TRADE CONTACT. 22. PREPARED BY: M. FOROUGHI APPROVED BY: LSCHERMERHORN AT AMEMBASSY TEHRAN. MIKLOS

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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Sent Date: 12-Jun-1977 12:00:00 am

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Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am

Disposition Event: Disposition History: n/a Disposition Reason:

Disposition Remarks:
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Litigation History: Locator: TEXT ON-LINE, ON MICROFILM Message ID: 86424f7e-c288-dd11-92da-001cc4696bcc

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